



ENTRY FORM

CAYMAN ISLANDS DEPARTMENT OF ENVIRONMENTAL HEALTH

SCHOOL JINGLE COMPETITION 2018

THEME: "Reduce, Reuse, Recycle"

Name of School : _____

Principal : _____

Competition Coordinator : _____

Address of School : _____

Contact Number : _____

Email Address : _____

ALL JINGLES MUST BE ACCOMPANIED BY A COMPLETED ENTRY FORM.

Please email both to recycle@gov.ky



MINISTRY OF
HEALTH, ENVIRONMENT,
CULTURE & HOUSING
CAYMAN ISLANDS GOVERNMENT



MINISTRY OF
EDUCATION, YOUTH, SPORTS
AGRICULTURE & LANDS | DEPARTMENT OF
EDUCATION SERVICES
CAYMAN ISLANDS GOVERNMENT

SCHOOL JINGLE COMPETITION

THEME: “Reduce, Reuse, Recycle”

Overall Objective:

To increase national interest and awareness of the need for sustained waste reduction activities throughout the Cayman Islands.

General Objectives:

1. To build awareness among the primary school population about waste reduction through reuse and recycling.
2. To use creative ways to engage the school population towards minimising waste.
3. To sustain public engagement on the issue of waste reduction.

Structure of Competition:

Schools are invited to develop a jingle using the theme **Reduce-Reuse-Recycle**.

The winning jingle will be used as part of an ongoing educational campaign to make the Cayman Islands population more aware of the need to minimise the volume of waste that is being generated in the Cayman Islands.

The competition is open to students in all primary level schools throughout the Cayman Islands. Each school is allowed to submit **NO MORE THAN** five (5) entries. 3 finalists will be selected according to the number of likes they receive on DEH’s Facebook Page. Audience will be encouraged to consider the inclusion of the theme, creativity, accuracy of message and originality when voting. The Ministry of Health, Environment, Culture & Housing (HECH) and the DEH reserve the right to remove any inappropriate entries from the competition.

Competition Rules & Guidelines:

- Competition dates are from April 9-April 30, 2018.
 - Jingle Theme: **“Reduce-Reuse-Recycle”**.
 - Lyrics should be catchy.
 - Jingle should not exceed sixty (**60**) seconds and should have the capability of being abbreviated into thirty (30) and fifteen (15) second versions.
 - Lyrics must be entirely original and must not infringe on any existing copyright or other intellectual property rights.
 - Each school may submit a maximum of five (**5**) entries.

Format for Submission

- Jingles must be in **MP4 format** and the file name must be that of the song title.
- Each school is only allowed to submit one MP4 file per entry.
- Closing date for submitting jingles is **5:00pm- Friday, 20 April 2018**.
- Jingles must be delivered by email to recycle@gov.ky.
- Jingles must be accompanied by **completed entry forms**.

Judging Criteria

- All entries will be uploaded to DEH Facebook page by **Monday, 23 April 2018**.
- Members of the public are encouraged to go to DEH’s Facebook page at *dehcayman* to vote for their favourite jingle. **Voting will close 5:00pm - Monday 30 April 2018**.
- The top 3 jingles (based on likes) will be subject to internal judging.
- Entries will be judged as follows:
 - Creativity (20%)
 - Musical Content (30%)
 - Lyrical Content (30%)
 - Overall Impact (20%)

Prizes:

- 1st place Jingle: Played on Radio Cayman as Public Service Announcement
- 1st place School: \$500.00 Gift Certificate
- 2nd place School: \$350.00 Gift Certificate
- 3rd Place School: \$150.00 Gift Certificate

Winners will be notified through correspondence to the school.